

West Clermont Local Schools Suburban, Cincinnati, Ohio Clermont County



Breakfast & Beyond-2021

Collaborators

- District & Building Administrators, Teachers, Nurse, Education Specialist, Athletics
- Child Nutrition, Support Staff, Janitor
- PTA/PTO, Industry Partners

School District Instructional & Meal Options

- In-person Instruction & Virtual/Hybrid Instruction- SY 2020-21
 - Breakfast in the Classroom- Seven elementary schools
 - All students offered meals at no-charge.

Goals

- SY 2017/18- One elementary school implemented Breakfast in the Classroom (BIC)
- SY 2020-21-Offer BIC at remaining six elementary schools.

Results

- All students are offered meals at no-charge
- BIC increased breakfast participation at all elementary schools. A total of 102,344 breakfast meals were served from September 2020 thru December 2020.
- 27,889 more breakfast meals were served, a 27.2% increase when compared to data from SY 2019-20 to SY 2020-21.

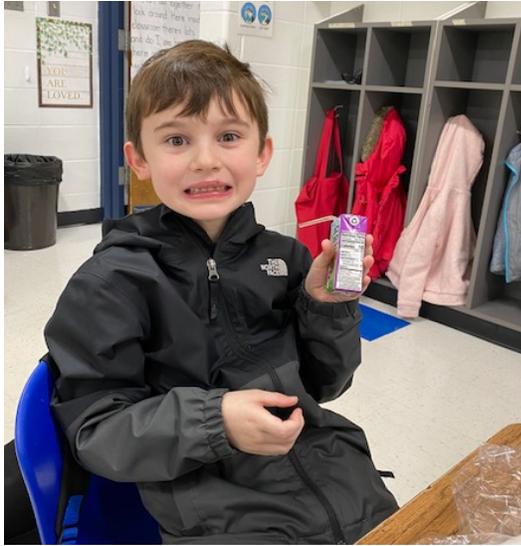
Breakfast in the Classroom (BIC) was successfully implemented in one elementary school building in SY 2017/18. A new principal at the building was skeptical of the program but quickly recognized the benefits to students. The high school/middle school had already successfully implemented a grab n go breakfast model.

SY2020-2021– Due to the pandemic, students had the choice of attending virtual, hybrid, or in-person instruction. To help minimize exposure of the virus, the district leadership team determined that BIC would be the best service model in all seven elementary buildings. The superintendent was on board, and the elementary principal where BIC had been implemented, played a major role in the acceptance of BIC for the other six building administrators.

The child nutrition staff discussed how breakfast would be distributed at each building taking into account the building layout, equipment, staff time to deliver, assembling and breaking down breakfast packs and maintaining inventory. It was determined that breakfast would be delivered to the classroom 10 minutes prior to students entering buildings and picked up 20 minutes after the last bell. This assured proper time/temperature control and the least amount of disruption during pick up of breakfast. The district streamlined communication by increasing reach in social media. This includes email blasts, infographics on nutrition and quick links and updates on the website for parents to access digital menus, sign up for meals and ask questions. Families can order meals on-line if attending virtual instruction and can pre-order breakfast by using the website or through a ticket process that is turned into the cafeteria daily.

As a result of these efforts, a total of 102,344 breakfast meals were served from September 2020 thru December 2020. This is an increase of 27,889 meals or 27.2% increase when compared to data from the same time frame last school year.

The child nutrition staff have stepped up to the challenge with success. The team have received personal thank you notes, and appreciation through social media for ramping up their efforts throughout the district.



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