

Madison-Plains Local School District  
Madison-Plains Jr. High & High School  
Rural– London, Ohio in Madison County  
*Innovative Breakfast Model, Meal Quality*  
**2020 Champion of Breakfast**



**Collaborators:**

- Building Administrators, Teachers, Custodians, Support Staff
- Food Service Supervisor and Child Nutrition Staff
- Family Consumer Science (FCS), Family, Career & Community Leaders of America (FCCLA)
- American Dairy Association Mideast & Children's Hunger Alliance



**Serving Strategy:**

- Jr. High & High School- Cafeteria service before & after the bell for the 1<sup>st</sup> three periods of the day
- Jr. High- Grab-n-go to eat breakfast in the classroom (BIC).
- High School-Coffee Bar

**Goals:**

- Increase access and participation in school breakfast.
- Offer a variety of menu items.
- Involve FCS/FCCLA students in the promotion of breakfast.
- Students start the day nourished and prepared to learn.

**Results:**

- Breakfast participation increased 42% over the previous year (August-November 2018/August-November 2019).
- Student satisfaction increased.

*All students arrive by bus and enter at the front entrance of the building near the cafeteria. Breakfast is served in the cafeteria, however, not all jr. high students ate breakfast, because their classrooms are located far from the cafeteria.*

*In 2019-2020, the food service supervisor approached administration to offer breakfast at multiple times and locations to increase breakfast participation. Administration was on board to offer breakfast before and after the bell for the first three periods of the school day. The school implemented a breakfast cart in the jr high wing and a coffee bar for high school students in the cafeteria. All students can eat breakfast in the cafeteria or jr high students can choose a grab n go breakfast to eat in the classroom.*

*The FCCLA student club choose a state project every year. This year, they chose the Ohio School Breakfast Challenge to increase breakfast participation at school. These students created recipes that met all USDA requirements and prepared a business model to implement the recipe. The school student body voted on their favorite recipe/business plan and the winning recipe will be added to the menu next school year. FCCLA hosted a breakfast pep rally during National School Breakfast Week and promoted a breakfast poster contest. Twenty breakfast posters were created to display in the building.*

*The FCS student class collaborated with the child nutrition department and conducted a survey of student's favorite breakfast foods. As a result of the survey, several new hot entrées were added to the menu. FCS students also mentored 3<sup>rd</sup> graders to introduce students to the benefits of breakfast.*

**42% more students eat breakfast over the previous year!**



# Madison-Plains Local Schools

