

## **On behalf of the Ohio School Breakfast Challenge, we are thrilled to announce our first student-engagement support!**

The Ohio Family Career and Community Leaders of America (FCCLA) have raised their hands as supporters of the Ohio School Breakfast Challenge (OSBC). **In 2019, the Ohio FCCLA officially adopted the OSBC as their State Project.**

### **What is a State Project?**

Each year, state FCCLA student leaders and staff carefully research and choose a cause to support as their state project. The goal is to have each FCCLA student actively involved in a common cause so they experience how a small effort made by many can have a large, positive impact.

### **What does this mean to you?**

As the child nutrition leader in your building/district, engage with your FFCLA students for ways to help make your breakfast program more robust. These students recognize that breakfast is important to having a good day at school and that many of their peers often skip breakfast. Leverage their interest and engage these tech savvy and influential student leaders.

### **What's next?**

Your school district's FCCLA students will reach out to you for guidance in determining a project that is relevant to your breakfast program, reasonable in its execution and realistic with its goals. Students will use their skills and a variety of tools to create and implement strategies with measurable and sustainable results that can make an impact on breakfast participation in your school(s).

### **What can you do?**

**Welcome these highly motivated student leaders and guide them to projects that can help you:**

- Reintroduce and promote your School Nutrition program and team
- Promote your breakfast program on social media
- Conduct targeted taste tests for new recipes and products
- Engage students outside the cafeteria with promotional activities
- Engage students inside the cafeteria with signage and activities
- Use technology to enhance your communications among students (text alerts, social media polls, etc.)
- Obtain and analyze feedback through student polls/surveys re: likes and food trends
- Communicate the impact of their Ohio FFCLA State Project to the school and district

### **More about Ohio FFCLA**

FCCLA is a nonprofit, national career and technical student organization (CTSO) for middle and high school students in Family and Consumer Sciences education. FCCLA provides student leadership and service-learning opportunities through student-directed projects that address real-life situations that affect real people: their peers, families and communities.

Ohio FCCLA student leaders participate in a variety of classes and programs including:

Family and Consumer Science	Hospitality and Tourism	Visual Arts and Communication
Education and Training	Human Services	

### **Ohio FCCLA ranks sixth in the nation with more than 9,000 student members:**

- 515 districts in Ohio offer Family and Consumer Sciences education
- 364 districts in Ohio have FCCLA chapters, equating to 425 FCCLA chapters (districts may have multiple chapters)
- 106,000+ Ohio students represent Family and Consumer Sciences

The Ohio School Breakfast Challenge was presented at the Ohio FCCLA State Leadership Conference in October 2019.

The workshop introduced over 400 middle and high school student leaders to the [Basics of School Breakfast](#) and outlined best practices learned from [Ohio School Breakfast Champions](#). Need additional information, contact Jennifer Tagliarino @ [Jennifer.tagliarino@drink-milk.com](mailto:Jennifer.tagliarino@drink-milk.com).