

Ohio School Breakfast Challenge: Champion Application 2019-20

Breakfast of Champion Award:

Schools that demonstrate success in building a collaborative best practice to create, enhance or expand school breakfast

The 2020 Champion of School Breakfast Award recognizes individual schools or school districts that demonstrate success in building collaborative efforts to create, enhance or expand their School Breakfast Program.

How to Nominate a School or District

There are 4 ways to nominate a school or district for the Champion Award.

1. Districtwide Application: Complete one application for the entire district.
2. Individual School Application: Complete one application for one school
3. Multiple Schools Using the Same Service Strategy: Complete one application for multiple schools using the same service strategy. (ex. One application for all elementary schools using the same strategy for school breakfast. List the name of the schools below if using this strategy).
4. Multiple Schools Using Different Serving Strategies: Must complete one application for each school in the same school district. (ex. one application for each elementary, secondary and high school). *Please email Jan Ritter at healthykidsritterj@gmail.com to receive links for multiple schools.*

How to Complete the Application

Applications are scored competitively. Use statistics to support your answers and engage others in your district to help in gathering data, i.e. school business, nursing, principal, and other internal and external partners.

1. Read Past Champion of Breakfast Award Stories- Review the Champion of Breakfast Award winner stories for ideas of how to validate your success. [Click here](#) to read the Champion of Breakfast Award stories.
2. Demonstrate impact- Give specific details of the breakfast strategy implemented and its impact on
 - o Collaboration of Internal and External Partners
 - o Breakfast Participation
 - o Sustainability
3. Take Pictures- Include up to 5 photos of breakfast in action. i.e. promotion of breakfast and your menus, special events, food images, etc. Please send only pictures approved to be published. [Use this link](#) to email your pictures.

Save and Complete Later Button

At the top right hand corner of the page you can click the button Save and Complete Later, to finish your application at another time. Please supply an email address to save your progress. A unique link will be emailed to you that will allow you to return where you left off.

Please contact Jan Ritter at healthykidsritterj@gmail.com if you have any questions regarding the application.

Child Nutrition Program Information

1) Please complete Child Nutrition program information below*

First Name: _____

Last Name: _____

Title: _____

School District: Select from drop down menu (Please note: If your district is not listed, please select "Other" at the end of the list. You will be prompted to add your school information).

Other- Please add name in next question

Name: _____

Address: _____

City: _____

Zip: _____

County: Select from drop down menu

Email Address: _____

Phone Number: _____

Check which type (urban, rural, or suburban) you would most consider this district to be.*

Urban

Rural

Suburban

Check below if your school applied for and received the Ohio School Breakfast Challenge Award. If your school received this award, list the year/s and award level achieved below. (Rising Star, Bronze, Silver, Gold, or Platinum). For more information click [here](#).*

Yes

No

Plan to Apply SY 2019-2020

If your school received the Ohio School Breakfast Challenge Award, list the year/s and award level achieved. (Rising Star, Bronze, Silver, Gold, Platinum).

Names of District/School(s) Nominating

Choose the option that you are nominating for the Champion of Breakfast Award. (Please choose only one option).

1. Districtwide Application: Complete one application for the entire district.
2. Individual School Application: Complete one application for one school
3. Multiple Schools Using the Same Service Strategy: Complete one application for multiple schools using the same service strategy. (ex. One application for all elementary schools using the same strategy for school breakfast. List the name of the schools below if using this strategy).
4. Multiple Schools Using Different Serving Strategies: Must complete one application for each school in the same school district using a different service strategy. (ex. one application for each elementary, secondary and high school). *Please email Jan Ritter at healthykidsritterj@gmail.com to receive links for individual schools.*

- Districtwide Application
- Individual School Application
- Multiple Schools Using the Same Service Strategy
- Multiple Schools Using Different Serving Strategies

Write in the name of the district, school, or schools that you are nominating for the Champion of Breakfast Award. *If you are nominating more than one school, then all schools must be using the same serving strategy-list the name of the schools below. If you are nominating schools using different service strategies please complete one application for each school. To obtain links for individual schools with different serving strategies, contact Jan Ritter at healthykidsritterj@gmail.com. **

- School District -(write-in): _____
- Elementary School-(write-in): _____
- Middle School-(write-in): _____
- High School-(write-in): _____
- Other - Write In: _____

If you are *nominating multiple schools using the same service strategy*, then list the names of all the schools you are applying for here.

Enter Enrollment and Average Daily Participation (ADP) in breakfast. For multiple schools, provide name of school, enrollment and ADP in breakfast for each school.*. **If you are applying for a district, report district data. If you are applying for a school or multiple schools, report school data.**

District or School October 2019 Enrollment: _____

District or School ADP for breakfast (do not use percentage):

For Multiple Schools- Enter: Name of School, October 2019 Enrollment, and ADP for Breakfast

Objectives and Strategies (7 total points)

Section A, B, and C of Objectives and Strategies is worth a total of 7 points.

A. Objective (1 point)

Describe in 2 to 3 sentences, what the school or district set out to do.*

B. Strategies Implemented (1 point) Check all that apply

For each strategy selected, determine the percent of students impacted by the strategy to total enrollment in the building or district. ***(i.e. K-5 school with total enrollment of 600 students. Offering breakfast in the classroom (BIC) in 3rd grade only- 100 3rd graders are impacted by strategy selected. For this strategy, 16% students in the building are impacted).***

Definitions of Strategies

1. **Successful Startup** ***New to the National School Breakfast Program, School Year 2018-2019. Breakfast must have been offered for at least 3-5 months. Provide name of schools/s implemented, how strategy was communicated, funded and executed.***

2. **Implementation of an Innovative School Breakfast Model** Increased school breakfast participation through the implementation of an innovative model. (Briefly explain why your school chose this breakfast model, how model was implemented, collaboration internally and externally, and breakfast impact. Examples may include: One or more serving strategies, i.e. Breakfast after the Bell, Breakfast in the Classroom, Grab N Go, pricing, HS coffee bar, combo meal, marketing, scheduling sufficient time for all students to eat breakfast.

3. Meal Quality Improve and ensure a high standard of breakfast meal quality. Examples may include; addition of new kid friendly breakfast foods, taste testing with students and high students' acceptance, scratch cooking. *

1. Successful Startup: _____

2. Implementation of Innovative School Breakfast Model:

3. Meal Quality: _____

Comments:

C. Explain What You Did (5 points)

Provide a timeframe and steps your school implemented to achieve the objective and strategy or strategies. Use the definition of each strategy as a guide. *

Collaboration (8 total points)

Collaboration describes how you internally and externally partnered with others to achieve school breakfast success. Section A, B, and C of collaboration is worth a total of 8 points.

A. Internal Collaborators- 2 points Check *all* that apply.

Describe below the role they played in school breakfast success. If you are submitting for more than one school list all schools involved in school breakfast success. *

District Administrator(s)

Support Staff

Building Administrator(s)

Bus Driver

Child Nutrition

Janitor

Teacher(s)

Other - Write In:

Nurse or other health professional

Education Specialist

Other - Write In:

Students

Athletics

Librarian

B. External Collaborators (2 points) Check all that apply.

Describe below the role they played in school breakfast success. If you are submitting for more than one school list all schools and the role they played in school breakfast success.*

Community Partner:

Parents

Other - Write In:

PTA/PTO

Community Health Organization:

Other - Write In:

County Extension

None

C. Internal & External Collaborators (4 points) Describe the role of the internal and external collaborators and their contribution to school breakfast success.

If you are applying for multiple schools that use the same strategy for breakfast please give details for all individual schools.*

Outcomes (10 total points)

Describe the outcomes of the strategy or strategies selected. *Section A & B of outcomes is worth 10 points total.*

A. Describe the OVERALL outcomes for the strategy or strategies implemented. (5 points).

(Examples to highlight: Hot breakfast is now available 3 days per week which has increased breakfast participation by 50%. Communication was key to increasing breakfast participation, positive breakfast messages were included in social media and announcements. The district administration encouraged buy-in of new breakfast items by holding a taste-testing event at back to school night).

B. Answer the following questions to describe the outcome of collaboration. (5 points)

1. What was the outcome of the internal and external collaboration for the breakfast strategy or strategies selected?
2. Did you encounter any challenges? If so, how did you overcome them?

3. Do you have future plans to expand collaboration among internal and external collaborators? Explain your response.

Sustainable (25 total points)

Sustainable section is worth 25 points total. Each section contributes 5 points toward the total of 25 points.

Provide statistics/data, observational and testimonials for each section below. Give a detailed explanation for each section: increase in breakfast participation, resources used, cost effectiveness, transferability and school environment change.

1. Increase in Breakfast Participation (5 points)

Use data to provide the percent increase in breakfast participation from the previous school year. (i.e. SY 2017-2018 to SY 2018-2019).

*If strategy selected is a NEW School Breakfast Program, include percent increase over the last 3 to 5 months.

2. Resources Used (5 points)

Check below resources used to implement your strategy/strategies, such as grants, equipment, USDA Foods, marketing and other breakfast practices. Check as many that apply.

Describe below how the resources enhanced your efforts. *

- | | |
|--|---|
| <input type="checkbox"/> Grants | <input type="checkbox"/> Social Media used to Market School Breakfast |
| <input type="checkbox"/> Equipment | <input type="checkbox"/> Student Groups (FCCLA, etc.) |
| <input type="checkbox"/> Taste-Testing | <input type="checkbox"/> Other - Write In:
_____ |
| <input type="checkbox"/> Marketing of Breakfast Program | <input type="checkbox"/> Other - Write In:
_____ |
| <input type="checkbox"/> Communication of Breakfast to Parents | |
| <input type="checkbox"/> USDA Foods | |
| <input type="checkbox"/> Promotion of Breakfast at School (cafeteria, etc) | |

Describe how the resources selected enhanced your efforts and if you plan to use additional resources to further expand your breakfast program.*

3. Cost Effective (5 points)

What fiscal changes occurred in your breakfast program. Check as many that apply. Describe the impact to your breakfast program. *

Revenue Increase

Decrease in Food Waste

Revenue Decrease

Other - Write In:

Revenue Neutral

Improved Use of USDA Foods

Other - Write In:

Meals Per Labor Hour Increased

Describe the impact of fiscal changes to your breakfast program.*

4. Transferable (5 points)

Explain how the breakfast strategy implemented be replicated by another school within your district or by other school/districts?*

5. School Environment Change (5 points)

Check all that apply below--

School environment changes that were a result of the breakfast strategies implemented. Describe below how the changes made a difference in the school day. (**Work with school administration, teachers, school nurses to gather data and /or observational data*). *

Daily Attendance

Tardies

Nurse Visits

Behavior

Student Satisfaction

Parent Satisfaction

School Staff Satisfaction

Other - Write In:

Other - Write In:

How did implementing the breakfast strategies make a difference in the school day? Use data and observation to describe positive changes to the school environment. (**Work with school administration, teachers, school nurses to gather data and /or observational data*). *

Attach Pictures of Breakfast in ACTION! (5 points total)

Include up to 5 photos of breakfast in action. (i.e. promotion of breakfast, and your menus, special events, food images, etc.) Please send only pictures approved to be published. [Use this link to email your pictures.](#)

Our Policy and Agreement

Our Policy:

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its agencies, offices and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, religious creed, disability, age, political beliefs, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

Agreement and Signature:

By submitting this application, I affirm that the facts set forth in it are true and complete.

Select today's date*

Thank You!

Thank you for submitting your application. Please remember to email up to 5 photos of breakfast in action to breakfast@drink-milk.com.

If you have additional questions please contact Jan Ritter at healthykidsritterj@gmail.com