



Ohio School Breakfast Challenge

Social Media Messages for Stakeholders

2019-2020 School Year

Help Spread the Word

- Share messages through e-newsletters, social media and website content
- Join the conversation on Twitter using the hashtag **#OHSBC**
- Join the conversation on Facebook by liking and sharing posts about the Ohio School Breakfast Challenge, and post on your organization's Facebook page

Twitter and Facebook Teasers

Join in the School Breakfast Movement! Find helpful tools and #OHSBC resources at www.OhioSchoolBreakfastChallenge.com

Celebrate the 2019 [Breakfast All-Star Schools](#) for providing breakfast so *all* students start their day ready to learn. #OHSBC

Congratulations to the [2019 Champion of Breakfast](#) award winners for their collaborative and innovative best practices. #OHSBC

Students who eat school breakfast attend on average 1.5 more days of school per year and score 17.5% higher on standardized math tests. #OHSBC
<http://www.ohioschoolbreakfastchallenge.com/about/>

Studies show that grades and attendance rise when breakfast is served during the school day. #OHSBC <http://www.ohioschoolbreakfastchallenge.com/about/>

It's a fact: Students that eat school breakfast are more attentive in the classroom, have better behavior, math grades and standardized test scores. #OHSBC
<http://www.ohioschoolbreakfastchallenge.com/about/>

DYK: Students who eat school breakfast have better nutrition. #OHSBC
<http://www.ohioschoolbreakfastchallenge.com/about/>

School breakfast helps students do their best! Take the Ohio School Breakfast Challenge. #OHSBC

Breakfast is considered the most important meal of the day because it refuels the body and brain with energy to start the day. Learn about the Ohio School Breakfast Challenge!
<http://www.ohioschoolbreakfastchallenge.com/about/>

Eating school breakfast together in the classroom creates a feeling of community. All students get a healthy start to do their best with the #OHSBC!
<http://www.ohioschoolbreakfastchallenge.com/about/>



The Ohio School Breakfast Challenge encourages all schools to give students a healthy start to do their best. <http://www.ohioschoolbreakfastchallenge.com/about/>

Only 35.3 percent of teens report eating breakfast every day. The Ohio School Breakfast Challenge is working to change that. Learn how >> <http://www.ohioschoolbreakfastchallenge.com/about/>

Participate in the Ohio School Breakfast Challenge to be recognized for your #breakfast efforts! <http://www.ohioschoolbreakfastchallenge.com/about/>

Looking for ways to increase your school's #breakfast participation? Find helpful tools and resources here >> <http://www.ohioschoolbreakfastchallenge.com/resources/>

Is your school a Breakfast All-Star? Participate in the #OHSBC to earn the recognition for your school! Learn how >> <http://www.ohioschoolbreakfastchallenge.com/>

Sample Newsletter:

[School] Named an Ohio Breakfast All-Star School

[School Name] took the 2019 Ohio School Breakfast Challenge and was named a Breakfast All-Star School for their outstanding efforts in increasing access and participation in the school breakfast program, so *all* students start their day ready to learn. In Ohio, 313 schools met the criteria of the Ohio School Breakfast Challenge and were recognized as Breakfast All-Star Schools. [Click here](#) to see the complete list of Breakfast All-Star Schools.

Congratulations to the [2019-Ohio School Breakfast Challenge](#) schools for their outstanding efforts in increasing access and participation in the school breakfast program. In Ohio, 313 Schools met the criteria of the Ohio School Breakfast Challenge and received an All-Star Banner to proudly display at their school.

[School] Named "Champion of School Breakfast"

The Ohio School Breakfast Partners recognized (add your school name) as a "*Champion of School Breakfast*" award winner. In Ohio, 11 school districts received the champion award for their collaborative and innovative school breakfast best practices. #OHSBC www.ohioschoolbreakfastchallenge.com

Social media images are available for download at:

<https://www.dropbox.com/sh/edb1tt9k8f9wyp/AAA4uxMPhV5GkRdQ2yOVdBNJa?dl=0>

