

Pickerington Local Schools
Fairfield Elementary School
Suburban– Pickerington, Ohio in Fairfield County
Innovative Breakfast Programs



2019 Champion of Breakfast

Collaborators

- Building Principal, teachers, custodians and support staff
- Food Service Supervisor and food service staff
- Students

Serving Strategy

- Grab-n-Go Branded Breakfast Bags with School Logo
- Students eat in classroom

Goals

- Promote and increase breakfast participation by using a branded breakfast bag
- Increase speed of service so students have more time to eat breakfast in their classroom
- Students are nourished and prepared to learn

Results

- Breakfast participation increased 6% over the same three month period in 2017-2018
- Breakfast bags reduce costs as there is no need to purchase paper trays and bags
- Breakfast bags take up less space thereby increasing speed of service. Students move quickly through the line and return to their classroom to eat breakfast.

Fairfield Elementary has offered breakfast in the classroom for several years and continues to seek ways to increase breakfast participation so ALL students eat and are ready to learn. This year, food service decided to introduce a branded breakfast bag with the school logo as an approach to promote and increase participation. The principal was on board with the plan and met with teachers and staff to promote the breakfast bags.

A vendor worked with the school food service staff to explain the advantages of using a durable bag with handles. The branded bags take up less space which assists in moving students quickly through the service line. A durable bag with sturdy handles are easy for students to pick up and return to their classroom to eat breakfast. The vendor supplied the bags at no charge which has reduced paper and tray costs.

The result--A fast, cost effective, efficient breakfast service! In the first three months of launching the NEW Branded Breakfast Bags, breakfast participation increased 6%.

The plan is to introduce the breakfast bags at all elementary schools that serve breakfast.

*The branded breakfast bags show awesome school spirit.
Comments from Staff & Principal*

Pickerington Local Schools, Fairfield Elementary Breakfast Bags!



Pickerington Local School District
Harmon Middle School
Suburban- Pickerington, Ohio in Fairfield County
Innovative Breakfast Programs and Meal Quality

2019 Breakfast Champion



Collaborators

- Building Principal, teachers, custodians and support staff
- Food Service Director
- Building level food services staff
- Students

Serving Strategy

- Offer breakfast smoothie two times per week
- Student and staff input with taste testing
- Breakfast smoothie is also served a la carte at lunch

Goals

- Increase breakfast participation by offering breakfast smoothie
- Smoothie provides protein and fruit as an option for students
- Increase menu variety
- Increase revenue

Results

- Breakfast participation in the first three months increased 5% over the previous year
- Any remaining smoothies are sold a la carte at lunch; minimizing waste and increasing revenue
- Smoothie provides a protein and fruit option for students twice a week.
- Smoothie program was introduced at three other middle school buildings

Pickerington Local School District goal is to offer innovative breakfast menu choices to increase breakfast participation. The food service director worked with administration at Harmon Middle School to launch a breakfast smoothie as a way to promote and increase breakfast participation. Staff and students were involved in taste testing, and the building principal promoted the breakfast smoothie thru announcements, Facebook, twitter and the school website. The promotion generated excitement from students that were eager to try the new menu option. Breakfast participation in the first three months increased by 5% over the previous year!

Students enjoy a smoothie with protein and fruit for breakfast, and any remaining smoothies are sold a la carte at lunch, minimizing waste and increasing revenue. A win-win for everyone!

The district plans to introduce new smoothie flavors next school year to promote excitement and boost breakfast participation.



Harmon Middle School Breakfast Smoothies

