



OHIO SCHOOL BREAKFAST CHALLENGE APPLICATION 2018-2019 BREAKFAST CHAMPIONS AWARD

School/s that can demonstrate success and collaboration of school staff,
administration and community partners to enhance or expand school breakfast.



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APPLICATION DEADLINE: FEBRUARY 1, 2019

NOMINATOR INFORMATION

NAME	
POSITION	
BUILDING/SCHOOL DISTRICT	
ADDRESS	
WORK PHONE	
EMAIL	

PROGRAM INFORMATION

NAME	
POSITION	
BUILDING/SCHOOL DISTRICT	
BUILDING ADDRESS	
COUNTY	
WORK PHONE	
EMAIL	

CURRENT AVG. DAILY BREAKFAST PARTICIPATION:

OCTOBER 2018 SCHOOL ENROLLMENT:

DISTRICT INFORMATION

PLEASE CHECK BELOW WHICH TYPE OF DISTRICT YOU WOULD MOST CONSIDER THIS DISTRICT TO BE

URBAN

RURAL

SUBURBAN

OBJECTIVES AND STRATEGIES (7 Points)

OBJECTIVE – 2-3 sentences of what the school set out to do: (1 point)

STRATEGY IMPLEMENTED (CHECK ALL THAT APPLY): (1 point)

****For each strategy selected provide percentage of students impacted at the school/district. (ex, one classroom vs. several classrooms, entire school).****

Successful Startup- New to the National School Breakfast Program in school year 2017-2018 and breakfast must be offered for 3-5 months.

Provide name of school/s implemented, how strategy was communicated, funded and executed.

% of Students Impacted by Strategy

Implementation of an Innovative School Breakfast Model- Increased school breakfast participation through the implementation of an innovative model. (Explain model chosen, implementation of model, collaboration internally and externally, and impact on breakfast participation.

Examples may include: One or more serving strategies, i.e. Breakfast after the Bell, Breakfast in the Classroom, Grab N Go, Pricing, HS Coffee Bar, Combo Meal, Marketing, scheduling sufficient time for all students to eat breakfast.

% of Students Impacted by Strategy

Meal Quality- improve and ensure a high standard of breakfast meal quality- Addition of new kid friendly breakfast foods, taste testing with students and high student acceptance, scratch cooking.

% of Students Impacted by Strategy

Explain What You Did: Provide a timeframe and steps your school implemented to achieve the objective and strategy or strategies. Include information from each strategy selected. (5 points)

COLLABORATION (8 points)

Who was involved both internally (administration, staff, students, district and building administration, education specialists, bus driver, librarian, nursing, janitor) and externally (community partners, parents, PTA, PTO, Health Department, Extension). Describe each role and how collaboration contributed to success.

OUTCOMES (10 points)

Summary: Describe in detail the success of your strategy implemented in your school breakfast program. Please include the following.

- How did the strategies selected contribute to the success of your breakfast program?
- Did you encounter challenges? If so, what did you do to overcome them?
- Do you have future plans to expand collaboration among internal and community partners? If so, explain.

SUSTAINABLE (25 points)

Please provide statistics/data for each section below. Give a detailed explanation of increase in breakfast participation, resources used, cost effectiveness, transferability, and school environment change.

Increase in Breakfast Participation (5 points): Use data to provide the percent increase in breakfast participation from the previous school year. (i.e. SY 2016-17 to SY 2017-18) Explain if your school has applied or plans to apply for the Ohio School Breakfast Challenge Award (OSBC). If your school received an OSBC Award, list the year/s and award level achieved. (Rising Star, Bronze, Silver, Gold, Platinum). For more information about the award, go to www.ohioschoolbreakfastchallenge.com

*If strategy selected is a NEW School Breakfast Program, include percent increase over the last 3 to 5 months.

Resources Used (5 points): Were any resources used to implement your strategy/strategies, such as grants, equipment, commodities and other cost-saving practices? Describe what resources were used and/or if you plan to use additional resources to further expand your effort (Resources may include: grants, equipment. Cost saving examples: reduction of food waste, reduction of time).

Cost Effective (5 points): Did you experience any fiscal changes in your breakfast program? Ex. revenue increase/decrease or revenue neutral). How did growth in participation impact costs (i.e. meals per labor hour, food costs, decrease in food waste etc.)?

Transferable (5 points): Can the breakfast strategy implemented be replicated by another school or district? Explain how.

School Environment Change (5 points): Did the breakfast changes implemented make a difference in the school day? Use data and/or observation of administration, teachers, and students. Did the strategies implemented impact student achievement, daily attendance, tardiness, nurse visits, behavior, student satisfaction, parent/school staff satisfaction, etc? Describe below.



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APPLICATION DEADLINE: JANUARY 31ST, 2019

Please email completed application to: breakfast@drink-milk.com

*****Attach picture(s) with application. Please send only pictures approved to be published.***
(5 Points)**

OUR POLICY:

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, religious creed, disability, age, political beliefs, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

AGREEMENT AND SIGNATURE:

By submitting this application, I affirm that the facts set forth in it are true and complete.

NAME (PRINTED):

SIGNATURE:

DATE:

Please email completed application to:

breakfast@drink-milk.com

You can click on the email link above to have it sent there.