

Ohio School Breakfast Principal Survey



The Ohio School Breakfast Challenge, a statewide campaign launched during the 2014-2015 school year, conducted a survey of the Ohio Elementary and Secondary School Association members to identify school principal's opinions about school breakfast and how school breakfast is offered in their building.

The Results

Impact on Learning



The majority of principals believe that school breakfast:

- ↑ improves standardized test scores
- ↑ improves attendance rates
- ↓ decreases tardiness
- ↓ decreases school clinic visits



Barriers to Breakfast Participation

Principals believe the major barriers to breakfast participation are:

- ↓ bus schedules
- ↓ socializing with friends
- ↓ insufficient time to eat
- ↓ staff supervision
- ↓ financial constraints

94% of the principals responding to the survey were senior or middle/junior high school participants. 85% of the principals indicated that their school has school breakfast and a majority offer exclusively in the cafeteria.

Act Now

Principals are in a unique position to garner support from school board members, superintendents, school staff and parents to make breakfast a priority at school. Work with your staff to eliminate barriers and improve students' breakfast participation at your school.

These alternative serving options help to improve students' access to breakfast:

Breakfast in the Classroom
Served in the classroom at the start of the day

Grab 'n' Go Breakfast
Served from the cafeteria or kiosk

Breakfast After 1st Period
Served as a morning break or between first & second class

Breakfast Vending
Served before school starts or between classes

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