



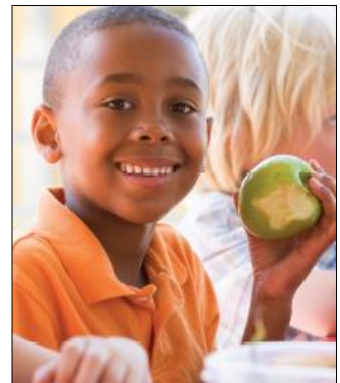
# Ohio School Breakfast Challenge

*Survey Results  
February, 2015*



## Purpose of Survey

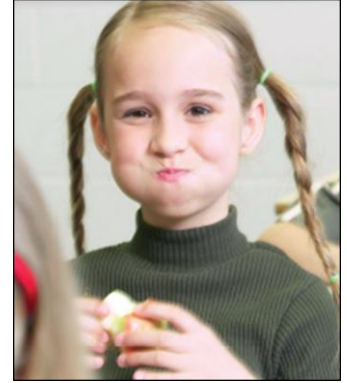
*To Gain a Better  
Understanding of School  
Breakfast Practices in  
Ohio!*





## What the Survey Revealed

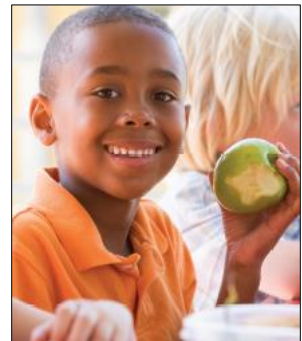
- 75% of respondents participate in the School Breakfast Program.
- 73% of respondents that do not participate in SBP offer foods and beverages for purchase before school.



## Survey Question

*What type of Breakfast Service Method Do You Offer?*

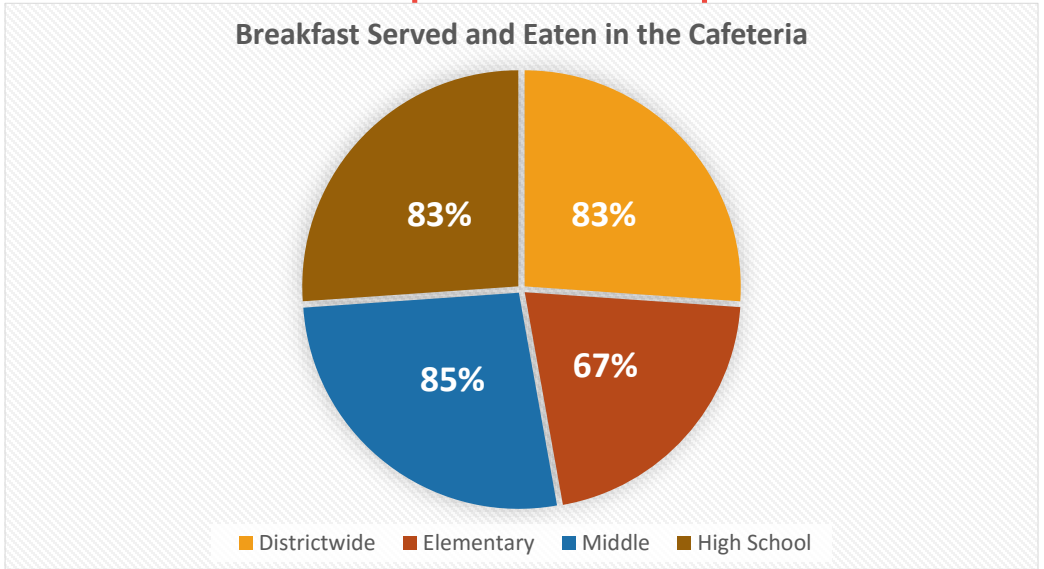
- Breakfast in the cafeteria
- Breakfast in the classroom
- Breakfast served in multiple locations and eaten in the classroom
- Breakfast served and eaten in multiple locations





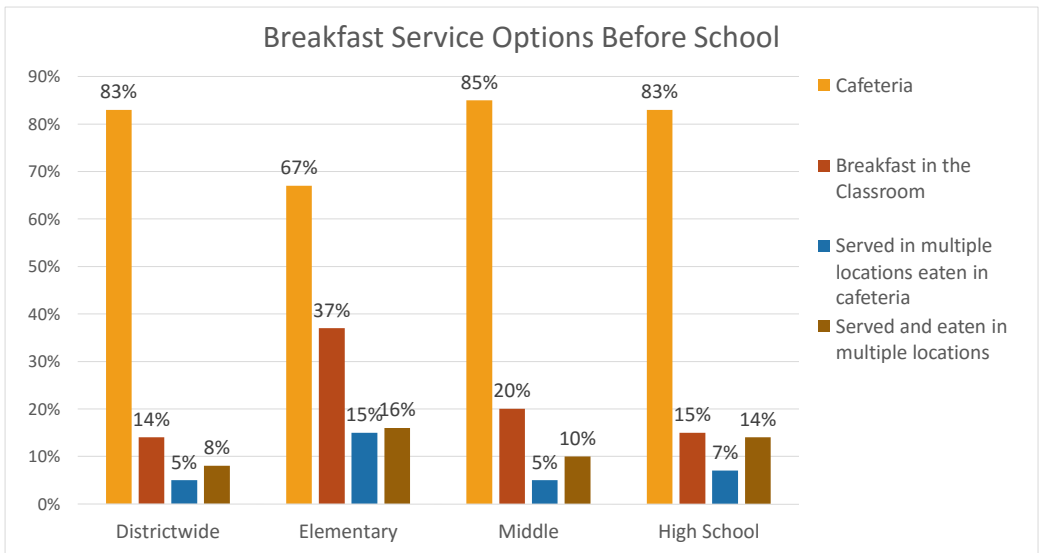
## What Respondents Reported

Breakfast Served and Eaten in the Cafeteria



## Breakfast Service Options Before School

Breakfast Service Options Before School





## Average Price of Paid Meals

	Breakfast 2013/14 School Nutrition Survey	Breakfast 2013/14 Ohio Survey
Elementary	\$1.26	\$1.25
Middle	\$1.33	\$1.35
High School	\$1.36	\$1.65
2014/15-USDA Reimbursement Rates-Breakfast Free: \$1.62 Reduced Price: \$1.32 Paid: \$0.28		

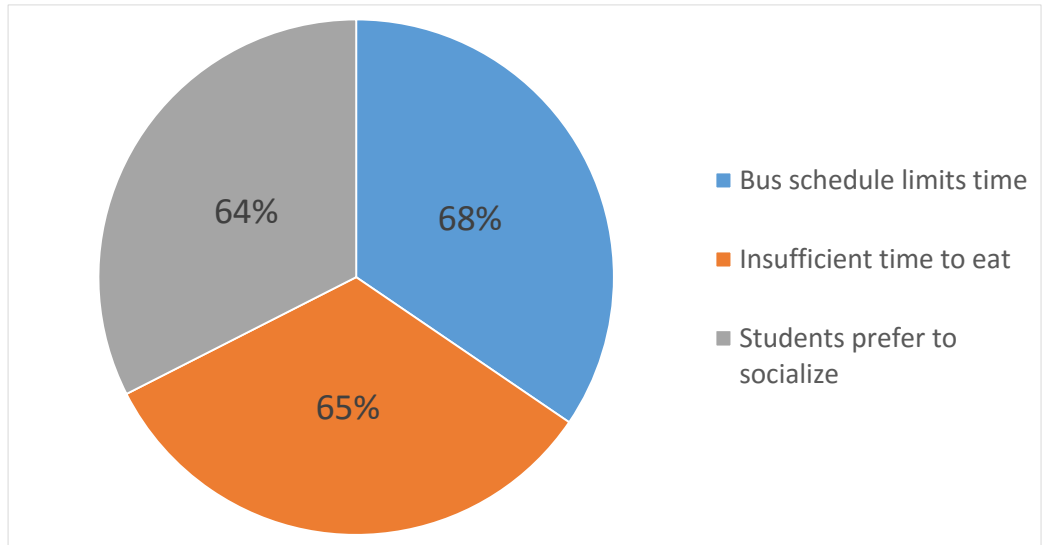


## Sample Breakfast Meals

#1	#2	#3
Egg/Cheese on Bun	Cold Cereal	Nutri Grain Bar
Peach Cup	Muffin	Yogurt
Orange Juice	Banana	Gala Apple
White Milk	Orange Juice	Peaches
	White Milk	Strawberry Milk
.79	\$1.14	\$1.38
2014/15-USDA Reimbursement Rates-Breakfast Free: \$1.62 Reduced Price: \$1.32 Paid: \$0.28		



## Barriers to School Breakfast Participation



## Takeaways from Survey

- 75% of respondents said they participate in the School Breakfast Program
- Majority of schools responding serve breakfast in the cafeteria.
- The top 2 identified barriers to student participation in breakfast are bus schedules and limited time to eat.
- Resources that respondents identified as most helpful are notification of grants & educational opportunities



## Taking Action to Support School Breakfast

- Emphasize the value of alternative meal service options
- Promote offering school breakfast in the classroom as part of the school day
- Provide at least 10 minutes for students to eat breakfast
- Notify schools of grant and educational opportunities
- Highlight success stories
- Your Ideas?



[OhioSchoolBreakfastChallenge.com](http://OhioSchoolBreakfastChallenge.com)

Give 'em breakfast. Give 'em a boost.